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It is certify that the paper entitled by "WOM Marketing: Using Positive Word of Mouth in the Banking Sector in Khulna city as a Marketing Technique" has been published in International Journal of Business and Management Invention (IJBMI).

Your article has been published with following details:

Author's Name: Sk. Md. Hassan Tarek

Journal Name: International Journal of Business and Management Invention (IJBMI)

Journal Web: www.ijbmi.org

Journal Type: Online & Offline

Review Type: Peer Review Refereed

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